



ZFORCE 1000 SPORT R

COMMUNICATION GUIDE

March, 2022



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CFMOTO brings a more powerful SSV model of very appealing look and configurations.

- In past five years, overall North American SSV market sales have grown rapidly. Main increment comes from Super Sport SSV with over 110hp.
- CFMOTO see the lack of vitality in the SSV market entry-level segment, so we launch an upgrade model of our top-of-the-line Sport SSV with bigger horsepower, improved performance and excitement.







# ZFORCE 1000 SPORT R

64-inch width

More PERFORMANCE

More ADAPTABILITY OF TERRAIN

More VERSATILITY



# ZFORCE 1000 SPORT

60-inch width

\*Homologation-167 vehicle photo and specs used in this file. Update with actual parameters for each market if necessary.



# ZFORCE 1000 SPORT R



64" wide

29" tires  
Beadlock rims  
Winch Nylon Cable

Power 90HP  
Wheelbase 2285mm  
Ground clearance 340mm

Lava Orange    Nebula Black    Pearl White

# ZFORCE 1000 SPORT



60" wide

27" tires  
Alloy rims  
Winch Aluminium Cable

Power 79HP  
Wheelbase 2040mm  
Ground clearance 310mm

Ghost Grey    Fire Red    Mercury Silver



## ZFORCE 1000 SPORT R.

CFMOTO comprehensively upgraded the model with bigger power, chassis upgrades, as well as many integrated features to enhance the experience.



### 90 horsepower

more free-flowing power than ever before

### 64 inches body width

providing strong stability through the roughest terrain

### Revised chassis and suspension

redefine off-road handling capabilities

### More dynamic driver interface

more passion for driver

### Rich personalized options

with Connected Technology assistance





## Engine

- 963cc, V-twin, DOHC, eight-valve, liquid-cooled engine
- Bosch EFI
- CVT transmission
- Two power modes: SPORT and NORMAL.
- **WHAT'S NEW** efficient intake and exhaust system and optimized cylinder head design for quick-revving torque and power increase to 90HP.





## 64" Stance

- Aggressive styling.
- Sharp details.
- High-strength frame and ROPS.
- **WHAT'S NEW** for the first time ever, body width has been increased to a commanding 64 inches, providing strong stability through the roughest terrain



## Revised chassis and suspension

- A. All-new sway bar is a gamechanger in lateral stability, and optimizes the ample 340mm of front suspension travel.
- B. The rear suspension adopts a new quad-link structure, trailer arm with a rigid sway bar. 395mm of rear suspension travel means you can conquer even tougher obstacles.
- C. Premium 14-inch aluminium beadlock wheels allow you to run low tire pressure for increased grip in technical terrain.







## More dynamic driver interface

- Two engine power modes, SPORT and NORMAL, each feature unique information displays
- All-new 5-inch TFT digital instrument display
- Racing style control switch enables changes on the fly.
- New flat-bottomed steering wheel with improved grip
- The passenger seat handlebar is easier to adjust, suiting riders of varying sizes





## Comfort in the move

- Driver and passenger comfort optimized
  - Bolstered seats have a larger support surface and more comfortable padding to keep you planted
  - Slide rails under the seat make adjustment more convenient (96mm adjustability)
  - Passenger handlebar can be easily adjusted to suit riders of different sizes
- Tilt steering wheel for extra occupant space
- Three-point safety belt with buffer. Better protection for the human body during emergency braking



## with Connected Technology

Smartphone-vehicle connectivity with CFMOTO RIDE app

- Drivers can connect with their vehicle for immediate access to status and metrics such as fuel and battery levels in real time.
- Vehicle can even examine itself prior to your next ride with “self-check.”
- Manage vehicle safety and riding logs, and even manage a garage of multiple CFMOTO vehicles through the RIDE APP.





# Bold new colors



Lava Orange



Nebula Black

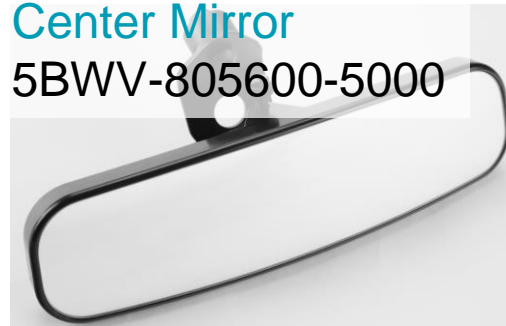


Pearl White



# Basic accessories

Center Mirror  
5BWV-805600-5000



Rear Cargo Box (rubber latch)  
5BYV-806100-1000



Rear Cargo Box (Spring latch)  
5BYV-806100-1001



Headlight Guard Assembly  
5BYV-801400-1000



Rear Bumper  
5BY#-801200-1000



Front Bumper  
5BY#-801100-1000



Nerf Bars Assembly  
5BY#-801300-1000



\*Photos are for illustrative purposes only. Specs to change without notice. Subject to material object. Details in store.



# Cab system

Front Full Windshield – PC  
(with opening for mirrors)  
5BYV-805500-1000



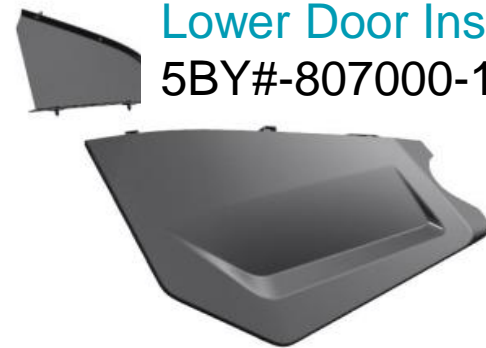
Front Full Windshield - PC  
5BYV-805100-1000



Front Half Windshield - PC  
5BYV-805200-1000



Lower Door Inserts Assembly  
5BY#-807000-1000



Universal Audio System  
UNIS-850100



Rear Panel - PC  
5BYV-805300-1000



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# Universal accessories

Tools Box  
5BYV-804100-1000



Tool Holder, Pair  
852114-00001

Tree Saver Strap  
9DS#-808302-6000



Hitch kit (290mm)  
9AW#-808100



Hitch kit (136mm)  
7000-808100



Winch Rope Fairlead  
7030-150701

LED Light Bar  
703A-801500



Power Socket & Adaptor  
7020-800200-1000



Vehicle Cover  
UNIS-850300



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# MARKETING COMMUNICATION



## ZFORCE 1000 SPORT.

First launched in 2020. It's an Sport SSV model with excellent performance and an affordable price.



Aggressive Styling

Sporty Performance

Affordability





## TARGET AUDIENCE CHARACTERISTICS

- 90% male, 10% female.
- From 30-year-old and elder.
- Love nature, outdoor sports.
- Focus on high cost-effective performance.
- The look and driving experience are important.

### Majority of Our Target Audience are Beginner

### Advanced User

- Want a **sporty driving experience**.
- Passion about desert racing, jungle crossing, etc.
- **Dynamic performance and smooth and stable handling** are required.
- Pro-level performance is not required that much.
- The multi-functional **accessories** provide more convenience for the rider's adventure.

- Look for an **advanced model** of sport SSV.
- Consider about **price over performance** comprehensively.
- Eye-catching **style** is a good choice for them.





	ZFORCE 1000 SPORT MY21	ZFORCE 1000 SPORT R MY22
<b>Engine</b>	963cc, liquid-cooled, fuel-injected, four-stroke V-twin	
<b>Fuel System</b>	BOSCH EFI	
<b>Power</b>	79hp	90hp
<b>Transmission</b>	CVTech	
<b>Drive</b>	Selectable 2WD/4WD, Push button-locking front differential	
<b>Power Mode</b>	Sport / Normal modes	
<b>Power Steering</b>	EPS	
<b>Dimension</b>	2990x1565x1820	3020x1820x1850mm
<b>Ground Clearance</b>	310mm	340mm
<b>Front Suspension</b>	Independent dual A-Arm front suspension, 340mm	Independent dual A-Arm front suspension with sway bar, 340mm
<b>Rear Suspension</b>	Independent multi-link rear suspension, 395mm	Independent quad-link rear suspension with sway bar, 395mm
<b>Wheels</b>	14-in alloy	14-in.aluminium beadlock
<b>Tires</b>	27-in radial tires	29-in AT tires
<b>Winch</b>	Steel cable, 3500-lb	Nylon cable, 3500-lb
<b>Color</b>	Mercury Silver, Fire Red, Ghost Grey	Lava Orange, Nebula White, Nebula Black



DETERMINED

PROGRESSIVE

MORE FUN



# FORCE 1000 SPORT

EXPLORE NEW HORIZONS





THANK YOU !